



Ways to Give

SFVA welcomes philanthropic gifts at all levels from individuals, corporations, and foundations. Specific gifts/pledges can be made to the **SFVA Campaign for The Meadow** as follows:

- Outright Gifts – Gifts of cash are fully tax-deductible to the extent allowed by law.
- Pledges – Donors may pay pledges over a period of up to 5 years.
- Gifts of Securities – Gifts of appreciated securities often allow a donor to avoid capital gains taxes in addition to the personal income-tax deduction. *Do not sell the securities, thereby triggering capital-gains tax liability.* Contact the Development Department for electronic transfer information.
- Gifts of Real Estate – Real estate that a prospective donor no longer needs can be an excellent way to fulfill a campaign pledge.
- Matching Gifts – Individuals may work for a corporate employer that matches its employees' gifts. Donors should check with their human resources office.
- Charitable gift annuities, trusts, and bequests – these are all an excellent way to make an "impact" gift to the State Fair of Virginia. When these are irrevocable, the State Fair of Virginia will credit the donor toward the Capital Campaign goal.

All gifts to the **SFVA Campaign for The Meadow** are appreciated and will be recognized through frequent mention in SFVA literature. Additionally, many philanthropic naming opportunities at The Meadow Event Park are available to recognize donors or for memorial named recognition.